

ALPHABET BOOK

WORLD

From London to Tokyo via New York, Copenhagen, Montreal, Moscow and a thousand other places, the wines from La Chablisienne cross sea and continent to delight winelovers the world round. As a result, La Chablisienne today achieves more than 70% of its turnover in exports and our wines are served at tables boasting the world's finest cuisine...

XX^e SIÈCLE (XXth CENTURY)

The story begins in the first quarter of the XXth century, back in 1923, when a number of winegrowers, faced with the economic crisis of the times, grouped together under the leadership of the Abbé Balitrand to found a cooperative winery in Burgundy, in the heart of the Chablis vineyards, as a way to sell their wines. La Chablisienne has outlived the old century without in any way compromising its values.

YONNE

Chablis lies in the Yonne, the département numbered 89 in these administrative divisions of France. Its chef-lieu, or «capital», is Auxerre. The département gets its name from the River Yonne which crosses it from south to north before flowing into the Seine at Montereau-Fault-Yonne (in the adjoining département of the Seine-et-Marne). The Yonne covers 7,427 km² and has a population of 350,000. It comes as a surprise to discover that the French name for the inhabitants is the Icaunais but the apparent mystery can be explained by the word's etymology: the pre-Latin name for the area was Ica-Ona or Icauna. Apart from Chablis, the Yonne produces other appellation wines such as Irancy, Saint-Bris, Bourgogne Vézelay, Bourgogne Tonnerre... not to mention the Crémants from Bailly-Lapierre.

ZENITH

One must know how to «forget» our wines, putting them aside in the depths of the cellar for time to work its marvels, keeping them until they are ready to be enjoyed in all their finesse and complexity. Sooner or later, they will reach their apogee and aspiring to such a zenith for the wines is a mark of the respect we naturally feel for the men, women and soil which bodied them forth.

The first letters on www.chablisienne.com...